



## Privacy Information

This information describes how to manage the site in relation to the processing of personal data of users who consult it, as well as the processing of data transmitted by the interested to the Company's owner through this site.

In compliance with articles 13 (for data collected from the interested) and 14 (for data not collected from the interested) of Regulation (EU) 2016/679 (GDPR), the following information, which refers to the Users of this Website exclusively to the processing carried out through said Website and not through other web sites eventually visited through links from the present, for which it is suggested to read the relative information given by the respective Company's owner.

This Website and any services offered through the Website are reserved for individuals who are eighteen years of age. The Company's Owner does not collect personal data relating to persons under the age of 18. Upon request of these Users, the Company's Owner will promptly delete all personal data involuntarily collected.

### 1. Company's Owner treatment.

TECNOSINT SRL with registered office in VIA LODOVICO SCARFIOTTI N. 3/5 - 41053 MARANELLO (MO) VAT number 02602040368 (hereinafter also company name or "Owner"), as the owner of the processing of personal data of users of the WWW.TECNOSINT.IT (hereinafter, "Users") provides below the privacy policy pursuant to art. 13 of EU 2016/679 Regulation of 27 April 2016 (hereinafter "Regulation").

The Owner reserves the right to appoint as the Person responsible for the processing of personal data managed for the purposes of technical assistance, maintenance, technical management and the like of this Site a web agency or consultant, whose references can be communicated following a request to the address indicated above. The Owner and the Responsible process the Users' data also thanks to their own Internal Representatives, specifically designated and provided with instructions for the correct processing of their personal data, even in oral form. The person responsible for the protection of personal data can be contacted by email: "info@smart.it".

### 2. Purpose of the treatment

The personal data of the Users of the Website, as described above, will be treated in the ways and in the forms prescribed by the GDPR, for the performance of the Website's own features, with particular, but not exclusive, reference to the procedures described in the form contacts.

In particular, the personal data provided to the Owner will be processed for the pursuit of the following purposes:

to follow up the specific requests addressed to the Owner by the User through the Website and its communication tools (contact form, request for information and similar);

for communications of an informative nature related to the services of the same Owner, following the request for information via e-mail messages or contact form or other communication tools;

for other accessory purposes or connected to those indicated above and in any case falling within the scope of the Website's activities;

for the treatment of the e-mail address provided by the interested party in the context of the sale of a product or service, aimed also at sending, without further consent, communications for the subsequent direct sale of products or services similar to those object of the sale itself; in any case, the interested party can express his / her refusal and oppose this treatment, both initially and subsequently, in an easy and free way, following the instructions given in each subsequent communication.

The treatment of data given in general will be carried out, even as a result of automatic collection during navigation, for the sole purpose of verification and control of access to the Website. This also applies to technical cookies, to be understood as session cookies, of functionality or analytics that present the requirements specified by the Guarantor. In particular, with regard to the latter, it is clarified that they can be assimilated to technical cookies where these are made and used directly from the Website. In any case, for these cookies analytics, the Website, also in compliance with the clarifications of the Guarantor, it provided for the anonymization of the IP addresses and the amendment to the processing of data; the collection and use of the aforementioned browsing data (without prejudice to the anonymization of the IP addresses) allow the monitoring of the Website's performance and allow to improve the service offered, offering the User a better browsing experience. Please refer to the appropriate Cookie Policy for further information.

Data collected through the Email platform.

For complete information we specify that in sending communications via email, TECNOSINT SRL uses a compliant platform, which, through statistical tracking systems, allows to detect the opening of a message, the clicks made on the hypertext links contained within of the email, from which IP address or with which type of browser the email is opened, and other similar details. The collection of such data is functional to the use of the platform and is an integral part of the functionality of the system for sending messages.

### 3. Juridical basis of the treatment

The treatment of personal data is based on the right to information, on the fulfillment of contractual obligations or social contact, or where necessary on consent through the free and conscious compilation of the appropriate information fields in the dedicated form.

### 4. Legitimate interest of the Owner

The processing of personal data is also based on the legitimate interest of the Owner, such as the exercise of their rights in the context of the information society, the performance of the contractual service and the implementation of direct marketing operations.

## **5. Mandatory nature of the transfer**

The provision of data relating to navigation by Users, for the purposes set out above, depends on the degree of privacy that the Users have enabled or disabled through their browser. In some cases, disabling may impair navigation on this Website. For certain forms of this Website, the provision of navigation data and / or the use of technical cookies is mandatory for the proper functioning of the Website.

The provision of some personal data is in any case necessary for the structure of the Website and its procedures. Any request for other optional data will be preceded by a special approval check. The provision of all other data is optional, in accordance with the type of information that the User wishes to give to the Website.

## **6. Possible recipients of personal data**

The data may be communicated to companies connected, connected or controlled by the Owner, as well as to consultants, or also to third parties who operates, even in the name and account of the Owner, for the execution of the services related to the purposes indicated in this information intra-EU and non-EU (in the latter case, it will only be subjects belonging to the Privacy Shield protocol).

Browsing data and the like (for which the above is referred to), as well as profiling cookies, including those of third parties (for which reference is made to the Cookie Information of this Website), which will be communicated to the respective interested third parties, where these do not manage them directly as Owner of treatment.

## **7. Holding period**

The data provided by the interested party will be kept until the express revoked by the interested party, also through action on their browser, cleaning of cookies, express request or otherwise expressed mode.

The navigation data will be kept for the technical time necessary for the evasion of the functions for which they were collected.

## **8. Rights of the interested party**

Each interested party has the right to access, rectify, cancel (forget), limit, receive notification in the event of rectification, cancellation or limitation, portability, opposition and not be subject to an automated individual decision, including the profiling, pursuant to articles from 15 to 22 of the GDPR.

These rights may be exercised in the forms and terms set forth in art. 12 GDPR, by written communication sent to the Owner by e-mail to the reference email address.

The Owner will respond as soon as possible and in any case within 1 month from receipt of the request. Pursuant to articles 15 and following of the Regulation, the user has the right to request access at any time.

## **9. Right of withdrawal of consent**

It's possible to revoke this consent at any time by:

Sending an email to the Owner's address: [info@tecnosint.it](mailto:info@tecnosint.it);  
communication expressed at the headquarters of the Owner.

## **10. Complaints**

Each interested party has the right to lodge a complaint pursuant to arts. 77 and following of the GDPR to a supervisory authority, which for the Italian State is identified in the Guarantor for the protection of personal data.

The forms, methods and terms for proposing complaints are foreseen and governed by the national legislation in force. The complaint is without prejudice to administrative and jurisdictional actions, which for the Italian State may alternatively propose to the same Guarantor or the competent Court.

## **11. Profiling**

The personal data provided with the form may be subject to profiling.

The profiling allows the Owner to evaluate certain personal aspects of the Interested party in particular to his preferences, his interests, his tastes with reference to the products sold and the activities carried out by the Owner, in order to allow the Owner to offer to Interested in a sales service more specific and targeted to its needs.